THEMATIC ETF STRATEGY
as of 12/31/2023

Exencial Wealth Advisors™

OVERVIEW

Exencial's Thematic ETF strategy attempts to identify sustainable, market disrupting trends and invest in a portfolio of ETFs which provide direct exposure to these trends. The strategy makes a distinction between currently popular areas of the market that have less clear long-term prospects and those themes within the market that have clearer paths to sustainable revenues and earnings. Some good examples of secular trends have been the build out of the Internet in the mid to late 90s, social networking, the move to mobile devices, and the increasing role and importance of "Big Data." The portfolio is relatively concentrated, holding 10-15 ETFs and will usually have greater exposure to technology-related sectors. Because of this we would expect this strategy to be more volatile than the overall market but also provide the potential for higher long-term returns.

iShares Semiconductor ETF	11.3	Fidelity® Government Cash Reserves	7.7
iShares US Aerospace & Defense ETF	10.5	First Trust Dow Jones Internet ETF	7.3
iShares Exponential Technologies ETF	9.9	ETFMG Prime Mobile Payments ETF	6.2
Invesco S&P Global Water ETF	9.4	SPDR® Gold Shares	6.0
ETFMG Prime Cyber Security ETF	9.0	Other	13.7
First Trust Cloud Computing ETF	9.0		

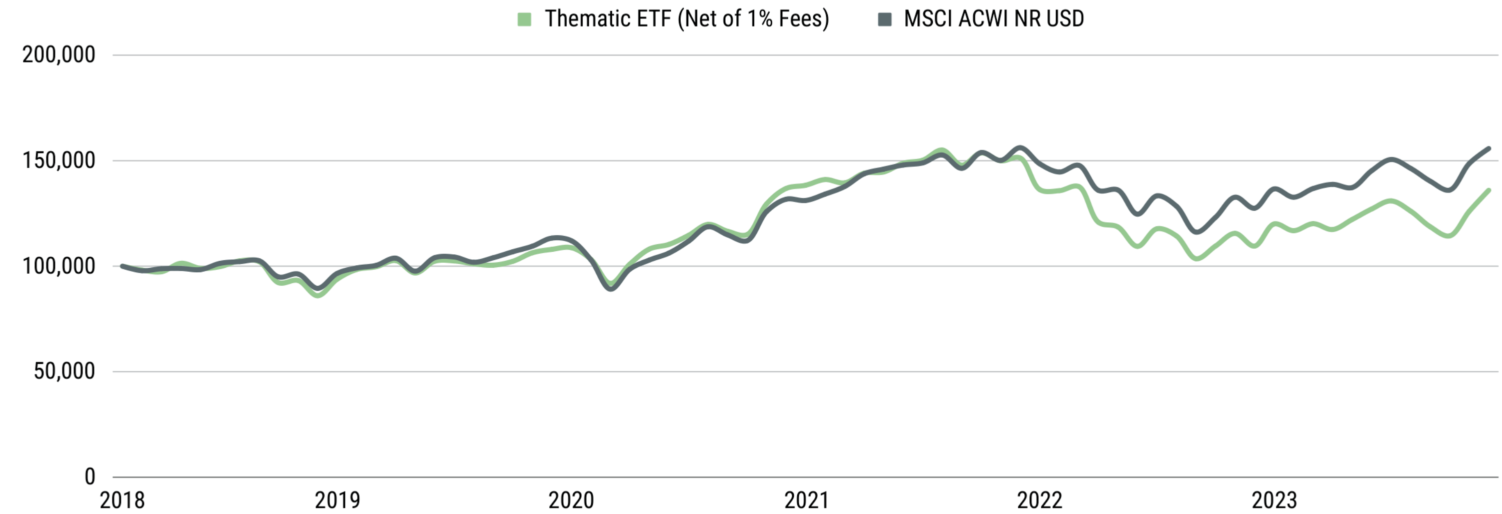
CALENDAR RETURNS

	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014
Thematic ETF (Net of 1% Fees)	24.19	-27.60	10.54	26.72	25.55					
Thematic ETF (Gross of Fees)	25.41	-26.85	11.62	27.96	26.77					
MSCI ACWI NR USD	22.20	-18.36	18.54	16.25	26.60	-9.41	23.97	7.86	-2.36	4.16

TRAILING RETURNS

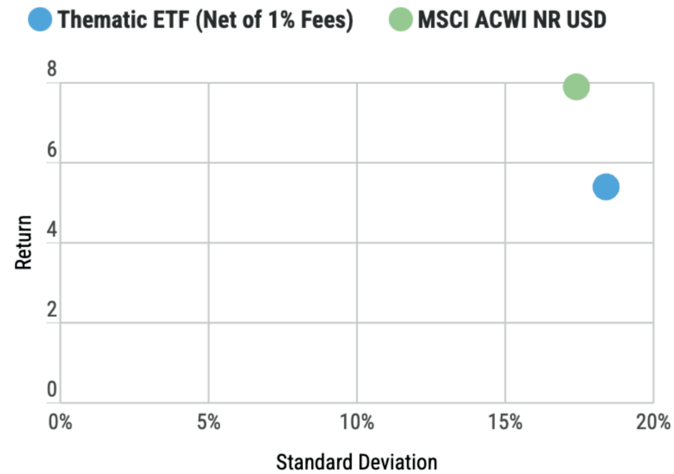
	YTD	1 month	3 months	1 year	3 years	5 years	10 years	15 Years	Since Inception (01/2014)
Thematic ETF (Net of 1% Fees)	24.19	7.94	14.58	24.19	-0.20	9.60			5.41
Thematic ETF (Gross of Fees)	25.41	7.94	14.87	25.41	0.80	10.68			6.45
MSCI ACWI NR USD	22.20	4.80	11.03	22.20	5.75	11.72			7.90

GROWTH OF $100,000



Energy	0.1
Materials	4.7
Industrials	23.1
Consumer Discretionary	2.9
Healthcare	9.8
Financials	8.0
Information Technology	43.0
Communication Services	3.6
Utilities	4.6
Real Estate	0.2
Other	0.1

RISK/REWARD



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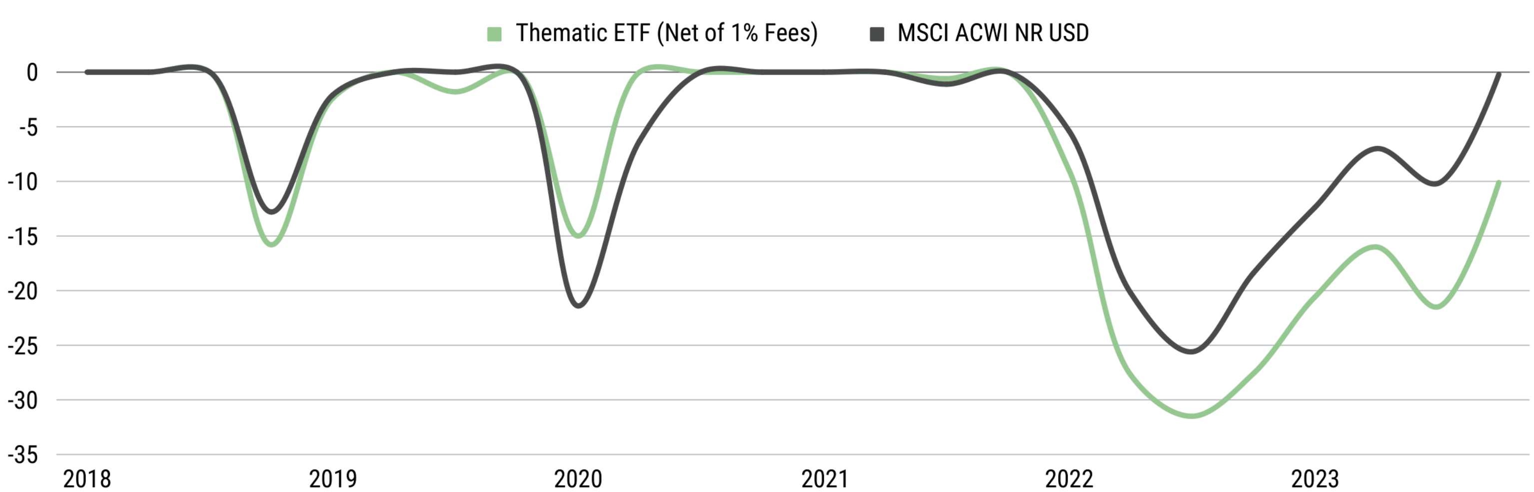

MEET THE TEAM

PETE TRONTIS, CFA **Sr. Portfolio Manager**

Pete joined Exencial Wealth Advisors as a portfolio manager for the Enhanced Yield strategy. Prior to joining Willingdon, he was a research analyst for Horizon Investments where he focused on global equity research and supported the firm's trading and performance reporting operations. Prior to Horizon Investments, Pete was a Market Risk analyst for Wells Fargo Securities. He began his career as an analyst for Liquid Credit Products at Bank of America.

Pete holds a BS in Finance and a BS in Economics from DePaul University where he graduated cum laude. He also holds an MBA from Duke University where he graduated in the top 10 percent of his class and was designated a Fuqua scholar. He is a CFA charterholder and a member of the CFA society of North Carolina.

RANDY FARINA, CFA **Sr. Portfolio Manager**

Randy joined Exencial as a Senior Portfolio Manager for the Core and International Strategies. Randy has an extensive background in global equities with over 20 years' experience as an analyst and portfolio manager. Randy also has experience in client service partnering with both institutional and retail relationship managers. Before Exencial, Randy was a Portfolio Manager and Analyst for 16 years on the Global Small Cap Team for Putnam Investments. Randy helped implement a structured investment process focusing on intrinsic value. During his tenure at Putnam Randy also developed and managed an apprentice program to train and develop junior analysts. Randy most recently comes from Westwood Global in Boston where he was a Senior Research Analyst focusing on an International Large Cap Strategy.

Randy has a Master of Science in Finance from Boston College and a Bachelor of Science in Business Administration from the University of Massachusetts at Lowell. Randy is a CFA charterholder.

DISCLOSURE

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Past performance is no guarantee of future results. The information contained herein should not be construed as personalized investment advice. Performance results prior to July 2020 occurred under the management of another investment advisor, Willingdon Wealth Management ("WWM"). That portfolio manager was solely responsible for selecting the securities to be bought and sold and was affiliated with an investment advisor other than Exencial. WWM and its strategies were acquired In July 2020 and at that time become part of Exencial and its investment strategies. The investment results prior to July 2020 are based on the performance of the Thematic ETF Strategy in WWM accounts. Exencial now has access to and maintains the records supporting the performance of these accounts from inception to July 2020 and thereafter. From 03/01/2018 through the current month performance is based on the composite return net of fees of accounts invested in the Thematic ETF Strategy.

All performance returns reflect the reinvestment of dividends and other earnings and the deduction of Exencial's investment advisory fee. Exencial's investment advisory fees are described in Part 2A of its Form ADV. Clients may also incur other transactions costs such as brokerage commissions, custodial costs, and other expenses which are not reflected in the performance returns. Actual client accounts utilizing the Thematic ETF Strategy may experience different weightings and allocation, and as such, the performance of a specific individual client account may vary substantially from the Thematic ETF Strategy results. Exencial may depart from its strategic asset class allocations for particular strategies and allocate more or less to any asset class, or to other asset classes, in an attempt to add to the portfolio's overall returns. Exencial makes no representations that the results presented herein reflect the typical experience of an Exencial client nor that current or prospective clients will experience similar results in comparable situations. The Thematic ETF Strategy holdings listed herein do not represent all of the securities purchased, sold, or recommended for clients during the reflected time period. Information on the methodology used to calculate the performance and a list reflecting the contribution of each holding in the Thematic ETF Strategy Composite's overall performance during the time period, is available upon request. Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment or investment strategy will be profitable or equal the results portrayed herein. Information presented herein is subject to change without notice and should not be considered as a solicitation to buy or sell any security. Comparison of the Thematic ETF Strategy to the various indexes set forth above is for illustrative purposes only and the benchmarks have not been selected to represent the most appropriate or comparable benchmark with which to compare the Thematic ETF Strategy performance, but rather to allow for comparison of the Thematic ETF Strategy's performance with well known and widely recognized benchmark indexes. It is not possible to directly invest in an index, as indices are unmanaged, hypothetical vehicles that serve as market indicators and do not account for the deduction of investment management fees or transaction costs generally associated with investable products, which otherwise have the effect of reducing the performance of an actual investment portfolio. The securities held in clients' accounts following a particular strategy and the Thematic ETF Strategy may differ significantly from the securities included in a benchmark index, and the volatility of the securities may differ significantly from that of the benchmark index. A description of each index is available from us upon request. References to specific securities are presented principally to illustrate the firm's investment methodology or approach and are not being referenced to demonstrate Exencial's performance or investment results. Exencial is under no obligation to hold any equity position for any time period and Exencial's current recommendations are subject to change at any time without notice. A complete list of portfolio holdings and specific securities transactions for the preceding 12 months is available upon request. The information contained herein, while not guaranteed as to the accuracy or completeness, has been obtained from sources we believe to be reliable.

The MSCI All Country World Index (ACWI) is a stock index designed to track broad global equity-market performance. Maintained by Morgan Stanley Capital International (MSCI), the index comprises the stocks of nearly 3,000 companies from 23 developed countries and 25 emerging markets. Fund managers use the MSCI ACWI as a guide for asset allocation and a benchmark for the performance of global equity funds.